



## A Systems Approach to Tobacco Control

### Indian Health Service Tobacco Control Task Force Strategic Plan

Megan Woehr, RPh

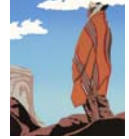
CTFA 5<sup>th</sup> Annual Conference  
September 6, 2007

## Abstract

The IHS Tobacco Control Task Force has developed a strategic plan for tobacco control in the context of Indian Health Service and Tribal Health facilities. An important component of this plan is to develop models for tobacco cessation clinics that are self-supporting, are integrated into the rest of the clinic processes, and can be easily adapted to different health care settings.

### Workshop Outline

- \* Overview of the plan
- \* Description of progress
  - Pilot cessation clinics in IHS facilities
- \* Preview of the IHS Tobacco Cessation Fieldbook
- \* Dialogue on dissemination technology through IHS clinical system



Copyright © 2007, Tracy Griffin-Pierce

## Traditional Role of Tobacco

- Tobacco holds a traditional and sacred role for many American Indian people.
- Tobacco is used appropriately for prayer, offerings, gift-giving, & medicine.
- Traditional tobacco is a blend of natural plants such as red willow, mullein, & bearberry.

AATCHB 2005

This

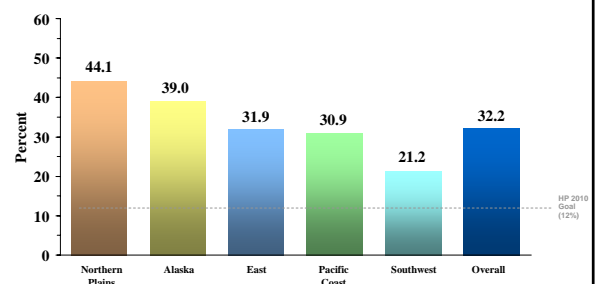


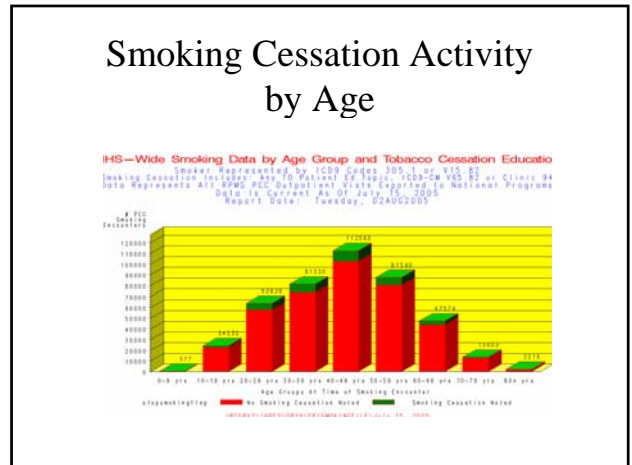
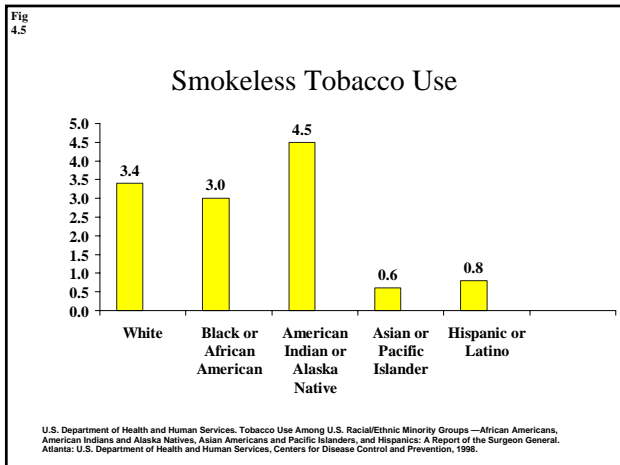
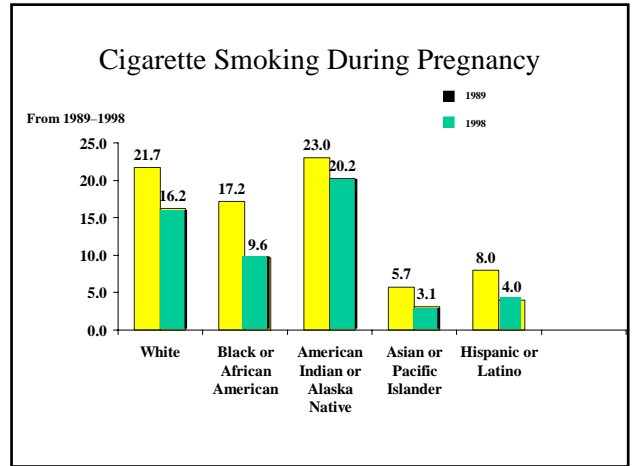
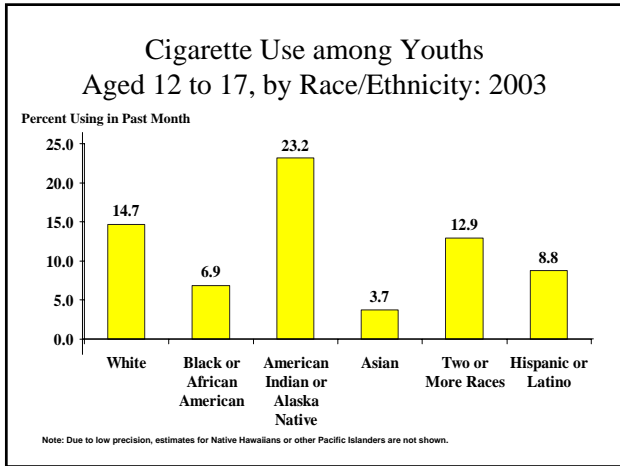
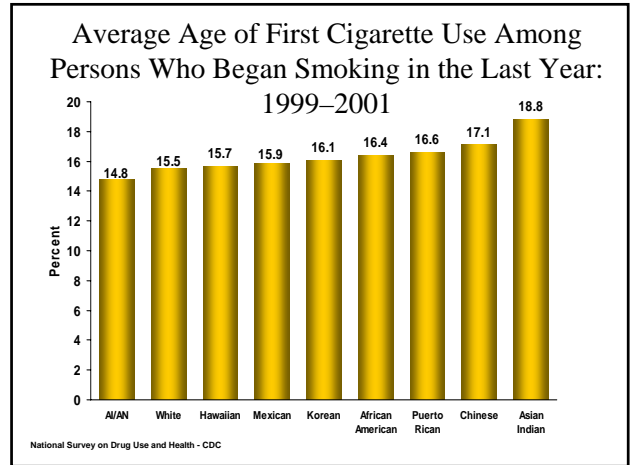
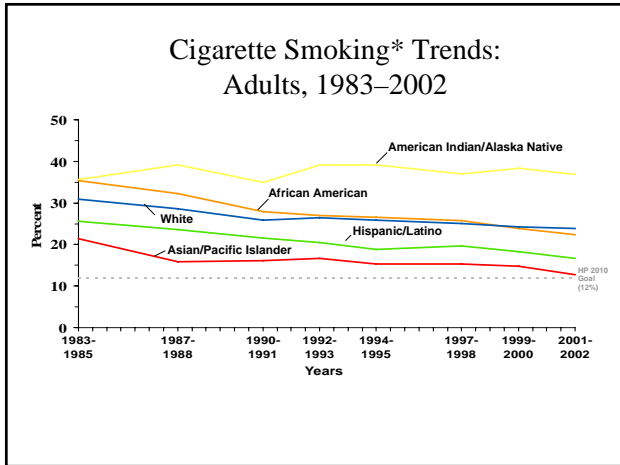
This



American Indians and Alaska Natives have the **highest rate of commercial tobacco use (40.8%)** of any racial/ethnic group in the United States.

Current Cigarette Smoking by Region:  
American Indians/Alaska Natives, Adults,  
1997–2000







## IHS Tobacco Control Program – *Subcommittees*

- Pilot Sites
- Protocol Development
- Reimbursement and Budget Development
- PR/Training/Certification
- Research
- Data



## IHS Tobacco Control Program – *Immediate Plans*

- Increase number of sites offering effective nicotine dependence treatment services.
- Standardize education, certification, and training for Nicotine Dependence Treatment Counselors in I/T/U health facilities.

## IHS Tobacco Control Program – *Immediate Plans*

- “Tobacco Cessation Guidebook” and Patient Handbook for I/T/U facilities.
- Continue to facilitate IHS Tobacco Control Task Force team of experts and national partners.
- Utilize systems for collecting patient data on tobacco use.

## Pilot Sites

- Proposals were solicited from IHS, Tribal, and Urban Indian healthcare facilities.
  - Twelve sites responded with proposals.
- Five members of the IHS Tobacco Control Task Force volunteered to review proposals.
  - Each proposal was reviewed and scored using a standard instrument by at least two reviewers.
  - The review committee then discussed each proposal and ranked them based on the average scores.
- The top four scoring sites were invited to participate in the pilot program.

## Selected Pilot Sites

- Pine Ridge IHS (Pine Ridge, SD)
- Fort Belknap Service Unit (Harlem, MT)
- Warm Springs Health & Wellness Center (Warm Springs, OR)
- Mille Lacs Ne-Ia-Shing Clinic (Onamia, MN)



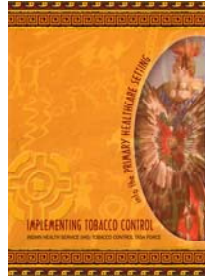
## American Legacy Foundation Grant

Proposal was submitted to the American Legacy Foundation to support the IHS in developing a comprehensive systems approach to tobacco cessation and prevention in the tribal clinical systems.

## Protocol Development

IHS Tobacco Control Task Force:  
Clinical Tobacco Control Fieldbook

### Implementing Tobacco Control into the Primary Healthcare Setting



## “Fieldbook Vision”

- Designed to meet all levels of tobacco treatment in the IHS primary healthcare setting.
- Concrete framework based on the U.S. Public Health Service Clinical Practice Guideline with adaptable ideas and materials.
- Goals:
  - “All-inclusive” reference, which will include evidence based materials, successful training programs, patient treatment programs, and patient/clinician materials.
  - “Stand the test of time” (including personnel changes).

## Future Directions



Copyright © 2007 Treaty Griffin-Pence

1. Interface with the Director’s Prevention Initiative, Chronic Care Management Initiative
2. Increase the number of Indian Health Service, Tribal, and Urban sites offering effective science-based culturally relevant nicotine treatment services
3. Engage National Tobacco Partners to support comprehensive tobacco prevention and cessation in the American Indian and Alaska Native population

## Future Directions

4. Conduct tobacco research and disseminate information
5. Strengthen tobacco control surveillance and translate data into action
6. Help policy makers, health officials, and the public understand that tobacco control is an *essential* component of our healthcare system.
7. Line-item Budget Funding at Headquarters.

## Artwork in Black & White by Native American High School Students from Indian Tribes in AZ



Copyright © 2007 Healthcare Partnership at The University of Arizona