

# **Smoke-free Arizona Campaign Timeline**

## **Exploratory Campaign (July 2004-December 2004)**

- Fundraising
- Education

## **Qualifying Campaign (January 2005-July 2006)**

- Fundraising
- Education
- Research
- Language Drafting
- Signature Gathering- begin by September 2005

## **Ballot Campaign (July 2006-November 2006)**

- Fundraising
- Grassroots Mobilization
- Get Out The Vote (media, mail, phone banking, etc.)

*\*This is a draft timeline. The sequence of events may be subject to change.*